

# FERRY CONFERENCE 18

The annual meeting for ferry shipping professionals • April 18 - 20, 2018 on COLOR MAGIC • Oslo - Kiel - Oslo

*Dear Shippax Friends,*

Already in 2003, Shippax organized the first annual onboard conference, which since has established itself as one of the most important meetings and networking opportunities for the ferry shipping industry, with some 350-400 delegates attending each year.

As of 2018, the conference will be entirely run by Shippax, and named simply Shippax Ferry Conference, a name most people already use and that fits better with the rest of Shippax services. The same basic concept of the conference will remain, but with a few important improvements, such as having more professional speakers and insights and analyses from experts. We will also to a larger extent present interesting facts and news from our unique statistical database and information sources.

To meet and discuss in combination with having a memorable and enjoyable time together with friends and colleagues in the industry is what the Shippax Ferry Conference is all about, while being onboard a ferry ensures a familiar and close connection between all delegates. Educational and fun!

**We are hereby proud to announce that the Shippax Ferry Conference, 2018, will take place onboard:**

**Color Line's COLOR MAGIC, sailing between Oslo - Kiel - Oslo, April 18-20, 2018**

## The Shippax Ferry Conference concept

- Professional and well-renowned speakers and experts
- Unbeatable networking
- World class organization and service
- Captivating debates and interactions
- Insights and news from Shippax unique statistics and information
- Value for money – all events, meals, cabins and networking are included in price
- Last but not least, a guaranteed entertaining and fun event you will remember for a long time!

## The following is all included in the price

- Two days of full participation to all sessions and events
- Two nights in cabin of your choice
- All meals, meal drinks and networking drinks and snacks
- Documentation, brochures and conference magazine
- The Shippax Award price ceremony
- Shippax Online News Service
- Sponsor surprises

**Welcome to Shippax Ferry Conference 2018!**



Main sponsor:



Sponsors & exhibitors:



Organizers: SHIPPAX  - [www.shippax.com](http://www.shippax.com) - [conference@shippax.se](mailto:conference@shippax.se)

# SHIPPAX

## FERRY CONFERENCE 18

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### Exhibition specifications

#### Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications



#### Main sponsor:



#### Sponsors & exhibitors:



EHRENBERG  
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C-JOB

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BRAX SHIPPING

Shipbrokers & Maritime Consultants



BRODOSPLIT

Brodosplit D.O.O.



CATERPILLAR

Power Generation



CAVOTEC

Industrial Gas Connection



ColorLine



Global Eagle



GORDION



Hogia

FERRY SYSTEMS



mikmek

TRUCK - TRAILER - ENCODER SERVICE



Red Bull



Rolls-Royce

Rolls-Royce



Rolls-Royce

Rolls-Royce




Stena RoRo

Stena RoRo



TTS

TTS

Organizers: SHIPPAX  - [www.shippax.com](http://www.shippax.com) - [conference@shippax.se](mailto:conference@shippax.se)



## Exhibition specifications

### Included in the Main Sponsorship (x2): **1 sold out, 1 reserved**

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- Shared sponsorship of the dinner the first day of the conference
- Welcome speech to the delegates at the dinner
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Dinner Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Lunch Sponsorship (x2):

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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### Included in the Pre Dinner drink Sponsorship (x2): **1 available**

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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### Sponsor:



## Sponsor:



## Included in the Coffee break Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Coffee break
- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Breakfast Sponsorship (x2):

- Exclusive sponsor of a chosen Breakfast
- Opportunity to address the delegates during the regular conference program
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Happy Hour Sponsorship (x2):

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Night Cap Sponsorship (x2):

- Exclusive sponsor of a chosen Night cap
- Opportunity to address the delegates after the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Conference bag Sponsorship (x1): **SOLD OUT**

- Exclusive sponsor of the Conference bag
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications

## Included in the Badge Sponsorship (x1): **SOLD OUT**

- Exclusive sponsor of the Badge
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
- Weekly newsletter. Sent out each Friday to your personal e-mail
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## Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
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## Included in the Speakers Gift Sponsorship (x2):

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Refreshments Sponsorship (x1): **Reserved**

- Exclusive sponsor of the Refreshments
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications

### Sponsor:



### REGISTRATION & BOOKING FORM (please print)

Compulsory information for ferry booking

\*To be shown on the badge

☐ Male ☐ Female Date of birth (year/month/date): \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Nationality: \_\_\_\_\_

First name\*: \_\_\_\_\_ Last name\*: \_\_\_\_\_

Professional title\*: \_\_\_\_\_

Company\*: \_\_\_\_\_ VAT number: \_\_\_\_\_

Nature of business\*: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### **Invoicing address** (if different from above)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Company: \_\_\_\_\_ VAT number: \_\_\_\_\_

Nature of business: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### CONFERENCE FEES

**\*\*include (for each delegate): conference attendance; cabin (as chosen below) Oslo-Kiel and return; two breakfasts, two lunches, two dinners including beer, wine, water, dinner drinks, happy hour and night caps.**

(Fixed prices in SEK. Rates of exchange may vary.)

	SEK	EUR	USD
<b>Single cabin/one delegate</b>			
<input type="checkbox"/> Inside cabin** .....	14,550	1,530	1,660
<input type="checkbox"/> Outside cabin** .....	15,650	1,640	1,780
<input type="checkbox"/> de Luxe outside** .....	21,550	2,260	2,450
<b>Double cabin/two delegates</b>			
<input type="checkbox"/> Inside cabin** .....	24,750	2,600	2,820
<input type="checkbox"/> Outside cabin** .....	26,650	2,800	3,040
<input type="checkbox"/> de Luxe outside** .....	36,650	3,850	4,170

We want to share cabin: (Please note: delegates who share cabin must send in two separate registration forms)

Name 1: \_\_\_\_\_ Name 2: \_\_\_\_\_

#### **Dietary or special requirements and food allergies - please let us know.**

##### **REGISTRATION / PAYMENT**

All participants who wish to attend the conference must be registered. Please note that firm registration is only valid after your payment of the invoice. **Participants are requested to return one registration form per participant to Shippax** by fax or by mail, to the fax number and address listed below. Please keep a copy of the form, and your payment, for your records.

##### **BOOKING CONFIRMATION**

During March, a formal letter of confirmation will be sent to you based on your registration form and payment. Please present this confirmation at the registration desk at the conference venue as proof of your registration.

##### **CANCELLATIONS**

Should you be unable to attend the conference, a substitute participant is always welcome at no extra charge if he/she carries a letter of authorisation from the original participant and if the conference office has been notified of the name of the substitute participant before the conference. If cancellation is made **before** February 20th, 2018, a fee of SEK 950 will be charged. If cancellation is made **after** February 20th, 2018, no refunds will be made, and full payment is required.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Payment instructions will follow on the invoice. All payments need to be settled before the conference starts. Please note, the number of delegates will be limited.**

### BOOKING FORM - Exhibition and Sponsorships

Fixed prices in SEK. Rates of exchange may vary.

We hereby book\*:

	Price SEK	Price EUR	Price USD	
<input type="checkbox"/> Main sponsor.....	240,000	25,200	27,300	1 available
<input type="checkbox"/> Dinner 18/4.....	95,000	10,000	10,800	Sold out!
<input type="checkbox"/> Lunch 18/4.....	65,000	6,800	7,400	
<input type="checkbox"/> Welcome drink 18/4.....	50,000	5,200	5,700	Sold out!
<input type="checkbox"/> Coffee 18/4.....	50,000	5,200	5,700	Sold out!
<input type="checkbox"/> Breakfast 19/4.....	50,000	5,200	5,700	
<input type="checkbox"/> Night cap 18/4.....	50,000	5,200	5,700	
<input type="checkbox"/> Happy Hour 18/4.....	50,000	5,200	5,700	
<input type="checkbox"/> Refreshments.....	40,000	4,200	4,600	Reserved
<input type="checkbox"/> Exhibition area/stand including speed speech 10 min (limited places).....	60,000	6,300	6,800	
<input type="checkbox"/> Exhibition area/stand.....	35,000	3,700	4,000	
<input type="checkbox"/> Conference bag**.....	55,000	5,800	6,300	Sold out!
<input type="checkbox"/> Badge**.....	55,000	5,800	6,300	Sold out!
<input type="checkbox"/> Speakers Gift**.....	30,000	3,100	3,400	
<input type="checkbox"/> Buses from hotels to terminal and from terminal to central station.....	40,000	4,200	4,600	
<input type="checkbox"/> Company business profile (one full page in the conference catalogue).....	25,000	2,600	2,800	
<input type="checkbox"/> Advertisement in Shippax publications (As a delegate you will receive favourable discount. You will be contacted.)				

\* The booking is binding and non refundable \*\* Please note: Additional cost, contact conference@shippax.se

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Professional title: \_\_\_\_\_

Company: \_\_\_\_\_ VAT number: \_\_\_\_\_

Nature of business: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Main sponsor:



Sponsors & exhibitors:

